



jobkoreausa

jobchinausa

The 7th Hiring Fair

JW Marriott Los Angeles

L.A. LIVE | Gold Ballroom

900 W Olympic Blvd
Los Angeles, CA 90015

Friday, Oct. 19th, 2018

10AM - 3PM

**Vendor & Sponsorship
Opportunities
Available!**

Supported By **hiringfair** foundation

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About Job Korea USA

In 2010, Job Korea USA started as an employment website dedicated to matching companies with qualified bilingual talents around the country. Later, Job China USA was created to do the same for companies searching for Chinese bilingual candidates. Headquartered in Los Angeles, Job Korea USA & Job China USA have worked hard to become a premier resource amongst the Asian-American community and feature a database of over 6,000 companies and 55,000 candidate profiles.

Job Korea USA has acted as a bridge to connect organizations with qualified individuals with various skill sets. It was honored as the 24th Senate District's "Small Business of the Year". Job Korea USA clients include some of the world's leading organizations such as Samsung, Hyundai, CJ America, Google, Bank of America, New York Life, and more. They also support many student organizations in the surrounding areas.

The first hiring fairs were started in 2011 providing many of the participating organizations the ability to scout top talents in their respective fields. Each hiring fair has gained more momentum than its previous year, steadily topping over 5,000 job seekers during the one-day annual hiring fair event. Job Korea USA's mission is to provide the best employment solutions and produce rewarding relationships between companies and prospective hires.



The 7th Hiring Fair

The 7th Hiring Fair hosted by Job Korea USA & Job China USA is scheduled for **Friday, October 19th, 2018 at JW Marriott Los Angeles L.A. LIVE: Gold Ballroom from 10AM to 3PM**. The event will be organized with the support of Hiringfair Foundation, a 501(c)(3) non-profit organization dedicated to helping individuals in the surrounding communities with employment opportunities and self-enriching programs.

The 7th Hiring Fair will be an opportunity for you to meet with prospective hires in person as well as to promote your company and brand. The fair will be covered by various media outlets and promoted through various marketing campaigns. This event will provide many benefits for job seekers and organizations in Southern California alike.



DID YOU KNOW

80% of people would take one job over another **based on personal relationships** formed during the interview process. (Source: [Mattersight](#))

Annual Hiring Fair Analytics

GROWING FAIR



RECORD

Total attendance of 800+ companies & 40,000+ job seekers over the past 6 years

DATABASE

6,000 companies & 50,000 e-members registered on website

REASONS FOR SUCCESS



LOCATION

Easily accessible venues with free admission to all participants



PROMOTION

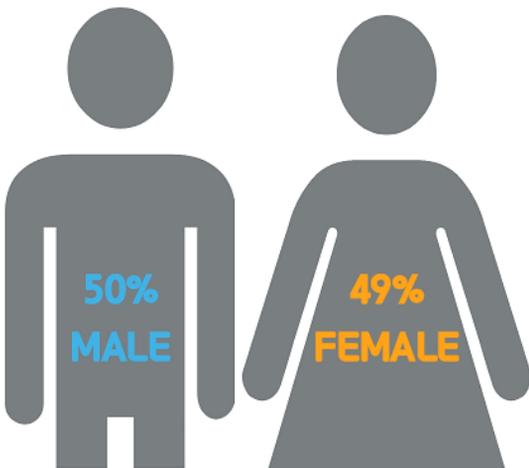
Use of top marketing techniques, platforms, & trends for maximum reach



SUPPORT

Supported by local organizations and surrounding communities

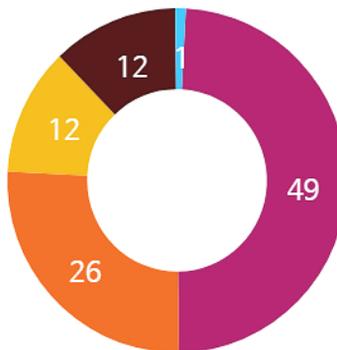
Demographics



**1% Do Not Wish to Answer



**1% Do Not Wish to Answer



- Bachelors
- Grad Degree or Professional
- In Undergrad
- Other
- N/A

*Based on data collected from 7,000 job seekers at The 6th HiringFair

The 6th Hiring Fair @ OC Fair & Event Center



Past Sponsors



Why Sponsor?



- Innovative and creative marketing strategies spread across Southern California
- High volume of social media marketing increases exposure of your company
- Number of unique and diverse attendees have grown with each annual event
- Multi-lingual media coverage of event: newspaper, television, radio, etc.
- Freedom to highlight your products and services during event
- Market your business inexpensively while compiling your own job seeker candidate database
- Heightened visibility due to positive publicity across multiple platforms

DID YOU KNOW

It is becoming increasingly difficult to fill positions – **65% of recruiters claim talent shortage is the biggest challenge in hiring.**

Vendor & Sponsorship Packages

	Diamond Sponsor (\$30,000)	Platinum Sponsor (\$20,000)	Gold Sponsor (\$10,000)	Silver Sponsor (\$5,000)	Bronze Sponsor (\$2,000)
Website / Social Media	✓	✓	✓	✓	✓
Table Space	6 Tables	5 Tables	4 Tables	2 Tables	1 Table
The Hiring Fair Booklet	3 pages	2 pages	1 page	1 page	Mention
Logo on posters & flyers	✓	✓	✓	✓	
Logo in newspapers ads	✓	✓	✓	✓	
Photo Zone Logo	✓	✓	✓	✓	
Ribbon Cutting Ceremony	3 people	2 people	1 person	1 person	
Logo in TV ad	✓	✓	✓		
Radio Ad	✓	✓	✓		
1 page ad for the Hiring Fair Sponsorship Packages	✓	✓			
Sponsor Logo Bags	✓				

Title Sponsor (\$50,000)

- Title Sponsorship of the 7th Hiring Fair will provide extraordinary visibility throughout the entire event
- Title Sponsor will receive all benefits of a **Diamond Sponsor**, in addition to the benefits of this sponsorship.
- Prominent marketing signage promoting your sponsorship will be displayed throughout the event on Friday, Oct. 19.
- Additional recognition will be provided before, during, and after the event. (*Name of Company* Presents The 7th Hiring Fair, etc.)
- Sponsor will be allowed the opportunity to provide welcome remarks during the evening event.

Diamond Sponsor (\$30,000)

- Six (6) 3'x6' Table + Chairs
- Display promotional items
- Website and Social Media promotion with Company's logo
- Company's logo on official Hiring Fair posters and flyers
- Advertisement bags to be made with the Company's logo
- Three (3) full letter-size page color advertisement in The 7th Hiring Fair booklet
- One (1) full letter-size page color advertisement in The 7th Hiring Fair program sponsorship package
- Listed as a sponsor in The 7th Hiring Fair newspapers advertisement
- Listed as a sponsor in The 7th Hiring Fair television advertisement
- Mentioned as a sponsor in The 7th Hiring Fair radio advertisement
- Permission to hang company banner in designated area
- Company's logo on Photo Zone background
- Time allotted for representative to give a speech during the opening ceremony
- Allotted spots for three (3) people to attend the ribbon cutting ceremony
- 1 year of VIP Banner job postings on jobkoreausa.com or jobchinausa.com
- 1 year of Main Banner advertisements on jobkoreausa.com or jobchinausa.com

Platinum Sponsor (\$20,000)

- Five (5) 3'x6' Table + Chairs
- Display promotional items
- Website and Social Media promotion with Company's logo
- Company's logo on official Hiring Fair posters and flyers
- Two (2) full letter-size page color advertisement in The 7th Hiring Fair booklet
- One (1) full letter-size page color advertisement in The 7th Hiring Fair program sponsorship package
- Listed as a sponsor in The 7th Hiring Fair newspapers advertisement
- Listed as a sponsor in The 7th Hiring Fair television advertisement
- Mentioned as a sponsor in The 7th Hiring Fair radio advertisement
- Company's logo on Photo Zone background
- Permission to hang Company banner in the designated area
- Allotted spots for two (2) people to attend the ribbon cutting ceremony
- 6 months of VIP Banner job postings on jobkoreausa.com or jobchinausa.com
- 6 months of Main Banner advertisements on jobkoreausa.com or jobchinausa.com

DID YOU KNOW

74% of the workforce are open to making a **job move**. (Source: [Jobvite](#))

Gold Sponsor (\$10,000)

- Four (4) 3'x6' Table + Chairs
- Display promotional items
- Website and Social Media promotion with Company's logo
- Company's logo on official Hiring Fair posters and flyers
- One (1) full letter-size page color advertisement in The 7th Hiring Fair booklet
- Listed as a sponsor in The 7th Hiring Fair newspapers advertisement
- Listed as a sponsor in The 7th Hiring Fair television advertisement
- Mentioned as a sponsor in The 7th Hiring Fair radio advertisement
- Permission to hang Company banner in the designated area
- Allotted spots for one (1) person to attend the ribbon cutting ceremony
- Company's logo on Photo Zone background
- 6 months of Grand Banner job postings on jobkoreausa.com or jobchinausa.com
- 3 months of Main Banner advertisements on jobkoreausa.com or jobchinausa.com



Silver Sponsor (\$5,000)

- Two (2) 3'x6' Table + Chairs
- Display promotional items
- Website and Social Media promotion with Company's logo
- Company's logo on official Hiring Fair posters and flyers
- One (1) full letter-size page color advertisement in The 7th Hiring Fair booklet
- Listed as a sponsor in The 7th Hiring Fair newspapers advertisement
- Company's logo on Photo Zone background
- 3 months of Grand Banner job postings on jobkoreausa.com or jobchinausa.com
- 1 month of Main Banner advertisements on jobkoreausa.com or jobchinausa.com

Bronze Sponsor (\$2,000)

- One (1) 3'x6' Table + Chairs
- Display promotional items
- Website and Social Media promotion with company logo
- Special "Thanks to" mention in event booklet

* *Early Bird Rates Available*

** *Government Agency Rates Available*



General Event Information



Date:

Friday, Oct. 19th, 2018

Time:

10AM to 3PM

Location:

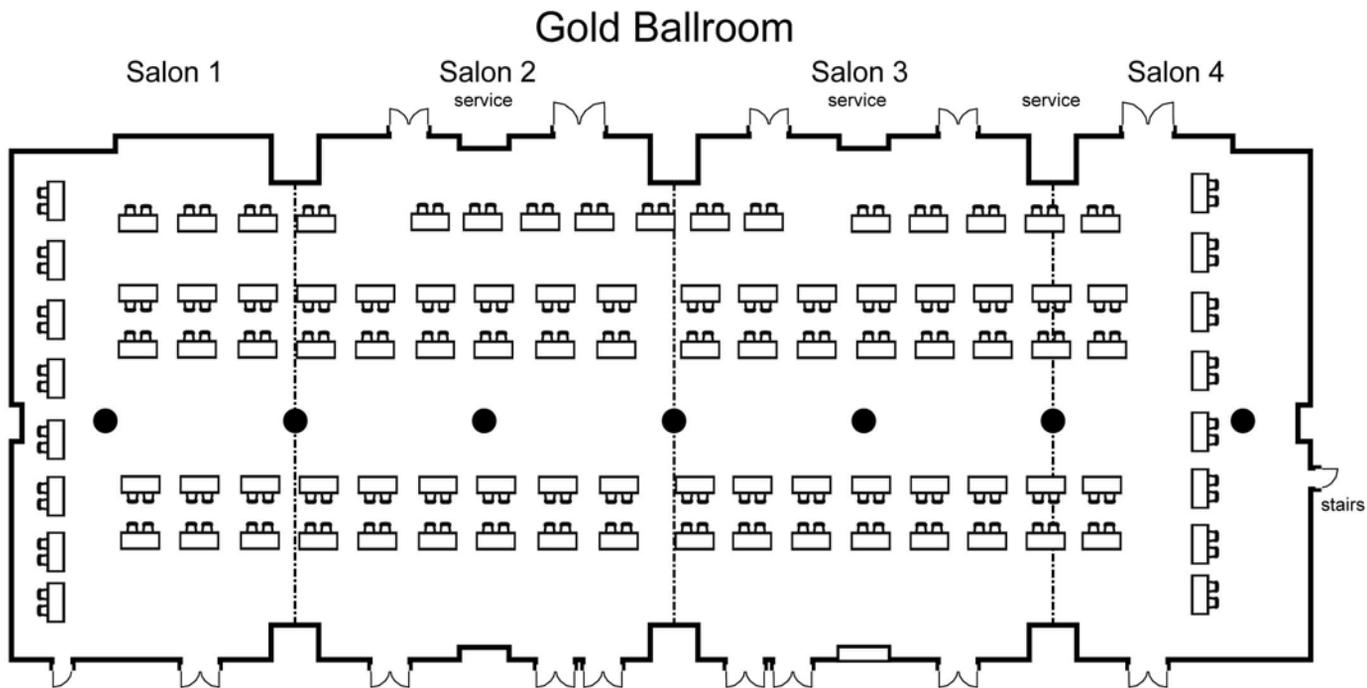
**JW Marriot Los Angeles L.A. LIVE
Gold Ballroom**

*900 W. Olympic Blvd.
Los Angeles, CA 90015*

Parking

- Can be parked Valet at JW Marriot for a fee
- ***Park in Surrounding Areas***

Event Map



* Be advised the Event Map is subject to changes accordingly

Vendor Specifications

- **3' x 6' Table**
- **2 Chairs**
- **Wastebasket**

* *Extra Fee for Electricity*

** *Extra Fee for Wifi*

The 7th Hiring Fair Registration Form

Please Choose a Sponsor Tier

Title Diamond Platinum Gold Silver Bronze

Company Name

Telephone

Address

City, State, Zip

Contact Person

Title

Email

Best Contact Number

Company Website: _____ **Industry:** _____

Please provide a brief description of your company:

Job Fair Contract Terms

Payment is due upon registration of the job fair. A monthly rate of 1.5% or an annual rate of 12% will be applied to the balance after ten (10) days, (or whichever rate maximum allowed under Calif. Law). If the payment bounces, a service fee of \$35 shall be sub-charged at each occurrence. Checks should be made payable to **Job Korea USA** or use a one-time ACH form to fulfill the invoice balance of registration. Job posting services set forth in the Sponsorship package are set to expire within 1 year of purchase or by the next job fair, whichever occurs first. Job Korea USA Inc. reserves the right to refuse advertising which it views as not meeting company ethical standards. Advertisement shall be rescheduled for the following day when production problems make such actions unavoidable. Advertiser shall assume all liability and responsibility for content in its advertising and shall indemnify and save Job Korea USA Inc. harmless from all demands, claims and liability thereon. All contract discounts will be retroactively fortified if a contract is cancelled. Job Korea USA Inc. has no responsibility for any matter not written in this agreement. ** Booth allocation is on a first-come, first-serve basis

There is a no cancellation policy in effect for job fair registrations.

- Cancelled On or after the 28th of September – No Refund
- Cancelled On or after the 14th of September – 50% Refund
- Cancelled On or after the 17th of August – 75% Refund
- All other Cancellations are subject to a 10% Return Fee

I hereby understand and register our company for the Job Fair and accept all terms outlined in this Agreement.

Name: _____ Sign: _____ Date: _____

Contact Us

If you have any questions or concerns regarding this event, please contact us and we will be happy to assist you. Thank you for your time and consideration. We look forward to hearing from you soon!

Sincerely,

Job Korea USA

info@jobkoreausa.com

Tel: 213-384-1004

Fax: 213-867-9937

Mailing Address:

3470 Wilshire Blvd. Ste. 644

Los Angeles. CA 90010

